



“Jason has taken a job that I had grown to hate...and turned it into an automated process that makes me smile! Who knew this could be so easy and simple?”

- Debby Peters

Owner, Certified Networker of Ohio, Ltd.

ABOUT JASON CONKLIN

Prior to the establishment of his current business, Jason Conklin served as a project manager, estimator and vice president of a construction company and as an accountant at a public accounting firm and a health care facility. He holds degrees in Architectural Construction Engineering, Accounting and Business Management.



CERTIFICATIONS:

QuickBooks ProAdvisor
Microsoft Excel Specialist
Microsoft Access Specialist
Registered Microsoft Partner



Accounting/Tax Software Experience:

QuickBooks Pro
QuickBooks Online
Creative Solutions Accounting
Foundation Software
ProSystems fx Tax
ProSystems fx Engagement
BNA Fixed Assets
BNA Income Tax Planner



J. CONKLIN CONSULTING

QuickBooks & More:
The Right Tools to Grow Your Business

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How much do you *really* know about your business?



If you cannot answer all of these questions, *your business is seriously underperforming.*


J. Conklin Consulting can help.

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QuickBooks & More:
The Right Tools to Grow Your Business

QuickBooks & More: The Right Tools to Grow Your Business


We offer a QuickBooks-based menu of products and services which can streamline your management systems, save time and money and deliver better and more helpful information than you're getting now.

 *Can Quickbooks really answer all those questions about my business?*


Yes, those and many more. If you're not currently maximizing the management power of QuickBooks, we can help. If set-up correctly, QuickBooks can eliminate repetitive tasks, and manual recordkeeping, and will make many process in your business more efficient. By identifying what makes your business most profitable, it will allow you to work "on" growing your business, rather than spending time working "in" your business.

 *I thought QuickBooks was an accounting program.*


The core of QuickBooks is accounting software. But it's also so much more. With our clients, we use QuickBooks as a management tool rather than an accounting tool. Not only are there dozens of integrated capabilities like time and billing software, inventory management and merchant services, there are hundreds of compatible add-on modules written for QuickBooks by third party developers and available at the QuickBooks Marketplace.

 *How big does my small business have to be to use QuickBooks effectively?*

A one-person operation can make effective use of QuickBooks. QuickBooks is so flexible we can activate just portions of it as needed. Our clients range from less than \$30,000 annually to more than \$5 million.

 *What if I use another accounting software program now?*

You're not completely satisfied with your current system or you wouldn't be reading this. Obviously, there will be some changes in switching software, but we will take you step by step through initial set-up and training. In addition, we provide continuing support and troubleshooting. We can also offer you discounts on Intuit products and services. Sooner than you think, you'll be comfortable with the new system, plus have a greatly expanded feature set which does all the things you wish your old software could do.

 *What if I already use QuickBooks?*

Then good for you! If you wish, we can provide a "tune up" which cleans up and organizes your current system. After we've analyzed your company file, we'll make recommendations to maximize your efficiency within QuickBooks. Recommendations may include setting up memorized transactions, creating custom reports, creating user names and passwords, or customizing company and user preferences. We can help you implement the expanded QuickBooks feature set and let you focus on growing your business.

What's the "more" in "Quickbooks and more?"

Although QuickBooks covers a lot of ground, there are many services we perform for our clients outside that platform.

Custom Form Design

We can design custom forms to allow for specific information collection and ease of data entry.

Custom Spreadsheet Design

We can provide custom spreadsheet macros, pivot tables, formulas and other functions to reduce data entry, compute automatic calculations or simplify cost analysis, forecasting, and project costing.

Database Design

We can create Excel databases specific to organizational needs and objectives.

Computer Software Integration

We can maximize your efficiency by integrating QuickBooks and your other software to allow them to talk to each other, including MS Excel, MS Access and industry-specific software.

Process Optimization

We can examine any current process within your business (billing, for example) and simplify it using various management techniques.

The Business Insight System

We have developed a unique seven step process which identifies key performance and financial metrics specific to your business, allowing you to take control of your business functions and know how your business is really doing at any given time.